



INNOVATION STRATEGY

- ✓ Diagnosis and identification of possible development paths
- ✓ Definition of a custom innovation strategy to grow one's business
- ✓ Technological and competition watch
- ✓ Generating ideas, creativity sessions with appropriate methods
- ✓ Validation of ideas, marketing for innovation
- ✓ Characterization of innovative concepts / projects, selection of the most relevant
- ✓ Planning of actions for innovation, identifying resources



INNOVATION MANAGEMENT

- ✓ Structuring innovative projects
- ✓ Operational management of projects, from the idea to the market
- ✓ Research, negotiation and implementation of R&D, industrial or commercial partnerships,
- ✓ Change management
- ✓ Coaching of project managers
- ✓ Employees training
- ✓ Supporting creators / acquirers and intrapreneurship



IP VALUATION & INNOVATION DISSEMINATION

- ✓ Analysis and optimization of R&D project portfolios and Industrial Property (IP) portfolios
- ✓ Definition of an innovation protection strategy, setting up entry barriers
- ✓ Definition of a dissemination strategy
- ✓ Technology transfer (licensing in or out)
- ✓ Innovative assets financial valuation (patents, trademarks, software, applications, websites...)



Studies, missions



Timeshare engineering



Coaching, training

- ✓ **Our values** : proximity, flexibility, learning, commitment and rigor
- ✓ **Our clients** : SMEs, start-ups, laboratories, universities, schools and major accounts
- ✓ **Our field of intervention** : industry (mechanics, electronics, robotics, medical, plastics, metallurgy, chemistry...), services, digital economy

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